Surviving the Riptide

TEXAS CITY MANAGEMENT ASSOCIATION ANNUAL CONFERENCE
JUNE 21–24, 2018

DIGITAL PROGRAM

Moody Gardens Hotel, 7 Hope Boulevard, Galveston

TCMA HAS GONE DIGITAL
Complete conference information is now available on the TCMA Annual Conference Mobile App and the conference website.

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Scan the QR code with your phone.
Thursday, June 21

7:00 a.m.
**Golf Tournament**
Moody Gardens Golf Course, 1700 Sydnor Lane, Galveston

10:00 a.m.–5:00 p.m.
**Registration**
Pre-Function Area, Moody Ballroom

3:00–5:00 p.m.
**PRE-CONFERENCE SESSION**

**Culture Change Management**
Ivy Room

**Speakers:** Mario Canizares, Assistant City Manager, City of Denton; Cliff Keheley, City Manager, City of Mesquite; and David Morgan, City Manager, City of Georgetown

7:30–9:30 p.m.
**Welcome Reception**
Moody Ballroom II

Friday, June 22

8:00 a.m.–5:00 p.m.
**Registration**
Pre-Function Area, Moody Ballroom

9:00–10:30 a.m.
**OPENING GENERAL SESSION and KEYNOTE ADDRESS**

**Continental breakfast provided**
Moody Ballroom I

**Speakers:** TCMA President David Harris, City Administrator, City of Balcones Heights; Jim Yarbrough, Mayor; and Brian Maxwell, City Manager, City of Galveston

**The Traveler’s Gift: Seven Decisions that Work 100% of the Time**
**Speaker:** Andy Andrews, Modern-day Will Rogers and New York Times best-selling author of *The Traveler’s Gift* and *The Noticer*

10:30–10:45 a.m.
**Refreshment Break**
Pre-Function Area, Moody Ballroom

10:45 a.m.–Noon
**CONCURRENT SESSIONS, cont’d**

**Type As or Type Bs or MDDs: Let’s Discuss**
Ivy Room

**Speaker:** Carlton Schwab, President and CEO, Texas Economic Development Council

10:45 a.m.–4:45 p.m.
**Individual Financial Planning**
Vine Room

**Individual Financial Planning (Provided by ICMA-RC and TMRS)**

12:15–1:45 p.m.
**Awards Luncheon** *(ticketed event)*
Floral Hall A, Second Floor, Moody Gardens Convention Center

2:00–3:15 p.m.
**CONCURRENT SESSIONS**

**Advancing Equity and Maximizing the Impact of Local Government**
Salons FGH

**Speaker:** Kiran Kaur Bains, Director of Community Impact, SA2020

**Council-Manager Relations**
Ivy Room

**Speaker:** Ron Cox, Ron Cox Consulting and Retired City Manager

**Emotional Intelligence: Mastering the Skills to Raise Your EQ by 30 Points (Part 1)**
Moody Ballroom I

**Speaker:** Jody Holland, Jody Holland Training & Speaking

3:15–3:30 p.m.
**Refreshment Break**
Pre-Function Area, Moody Ballroom

3:30–4:45 p.m.
**CONCURRENT SESSIONS**

**Emotional Intelligence: Mastering the Skills to Raise Your EQ by 30 Points (Part 2)**
Moody Ballroom I

**Speaker:** Jody Holland, Jody Holland Training & Speaking

**Special Taxes and Revenues**
Ivy Room

**Speaker:** Scott Joslove, President and CEO, Texas Hotel & Lodging Association

**Surviving the Waves of Healthcare: Solutions to Rising Costs**
Salons FGH

**Speakers:** Mark Hindman, City Manager; Patrick Hillis, Human Resources Director, City of North Richland Hills; and Bob Treacy, Life and Health Insurance Counselor, Gallagher

7:00–10:00 p.m.
**Social Event** *(ticketed event)*
Aquarium Pyramid at Moody Gardens
Riptides, or rip currents, are long, narrow channels of water that quickly pull any objects in them, away from the shore and out to sea. They’re much more common during hurricane season and especially the peak of hurricane season which is August–October. They are dangerous but are relatively easy to escape if you stay calm.
## 2017-2018 Professional Development Committee

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  - City of Granbury

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- Mark Browne
  - City Manager
  - City of Alamo Heights

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- Chris Sharp
  - Assistant City Manager
  - City of Canyon

**Region 2**
- Courtney Sharp
  - City Manager
  - City of Midland

**Region 3**
- James Childers
  - Assistant City Manager
  - City of Abilene (December 2017)
  - City of Irving (January 2018)

**Region 4**
- Gilbert Perales
  - Deputy City Manager
  - City of Arlington

**Region 5**
- Jay Abercrombie
  - City Manager
  - City of Bullard

**Region 6**
- Allen Bogard
  - City Manager
  - City of Sugar Land

**Region 7**
- Shannon Mattingly
  - Planning and Development Services Director
  - City of San Marcos

**Region 8**
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  - City Manager
  - City of Leon Valley

**Region 9**
- Jesus Garza
  - City Manager
  - City of Kingsville

**Region 10**
- Darla Jones
  - Assistant City Manager
  - City of South Padre Island

### Committee Members

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<th>Name</th>
<th>Affiliation</th>
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<tr>
<td>Tony Aaron</td>
<td>City Administrator</td>
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<td>Laurie Brewer</td>
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<td>Ron Cox</td>
<td>Municipal Consultant</td>
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<td>Todd Darden</td>
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<td>Harlan Jefferson</td>
<td>Town Manager</td>
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<td>Craig Lindholm</td>
<td>City Administrator</td>
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<td>Rick Menchaca</td>
<td>Managing Director</td>
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<td>Jason Reynolds</td>
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<td>Lauren Rose</td>
<td>Assistant to the City Manager</td>
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<td>Stephanie Russell</td>
<td>Assistant City Manager</td>
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<td>Phillip Urrutia</td>
<td>Director of Purchasing and Fleet</td>
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<td>Rebecca Vice</td>
<td>Assistant to the City Manager</td>
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