Surviving the Riptide

TEXAS CITY MANAGEMENT ASSOCIATION ANNUAL CONFERENCE
JUNE 21–24, 2018

MOODY GARDENS HOTEL
7 Hope Boulevard, Galveston

Unless otherwise noted, all conference events will be held at the Moody Gardens Hotel, located at 7 Hope Boulevard in Galveston.
Thursday, June 21

7:00 a.m.
**Golf Tournament**
Ticketed event, separate registration required.
Moody Gardens Golf Course
1700 Sydnor Lane, Galveston

10:00 a.m.–5:00 p.m.
**Registration**

Noon–1:00 p.m.
**TCMA Regional President Orientation**

1:30–2:30 p.m.
**TCMA Board Orientation**

3:00–4:30 p.m.
**TCMA Board Meeting**

3:00–5:00 p.m.

**PRE-CONFERENCE SESSION**

**Change Management**
Change happens. Learn how to prepare, equip, and embrace change while managing personal change and leading individuals in your organization.

**SPEAKERS**
Mario Canizares, Assistant City Manager, City of Denton; Cliff Keheley, City Manager, City of Mesquite; and David Morgan, City Manager, City of Georgetown

**ADDRESSES ICMA PRACTICE GROUPS**
1 (Staff Effectiveness); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation, and Continuous Improvement); 18 (Personal Development)

5:30–7:30 p.m.
**TCMA Board Reception and Dinner**
Moody Gardens Hotel
Viewfinders Terrace

7:30–9:30 p.m.
**Welcome Reception**
Moody Gardens Hotel

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**Family and Guests**

Are you attending as a spouse, family member, or guest? Are you looking for something to do or someone to share the conference experience with while members are attending educational sessions? Gather a group and visit the Moody Gardens parks (ticket purchase required) or visit the guest hospitality table located near registration for information on local restaurants and unique Galveston activities.
Friday, June 22

8:00 a.m.–5:00 p.m.
Registration

9:00–10:30 a.m.

**WELCOME AND OPENING GENERAL SESSION**

*Continental breakfast provided*

**Posting of Colors and National Anthem**

**SPEAKERS**
TCMA President *David Harris*, City Administrator, City of Balcones Heights; ICMA President *David Johnstone*, City Manager, Candiac, Quebec, Canada; *Jim Yarbrough*, Mayor; and *Brian Maxwell*, City Manager, City of Galveston

**KEYNOTE ADDRESS**

*The Traveler’s Gift: Seven Decisions that Work 100% of the Time*
Learn seven life-changing principles that will pave the way to inner change.

**SPEAKER**

**ADDRESSES ICMA PRACTICE GROUPS**

17 (Integrity); 18 (Personal Development)

10:30–10:45 a.m.
**Refreshment Break**

10:45 a.m.–Noon

**CONCURRENT SESSIONS**

**Telling Our Story: Communicating and Promoting the City Management Profession**
The Pay It Forward Task Force will provide a report on their progress to develop and promote TCMA and awareness of professional city management.

**SPEAKERS**
TCMA President, *David Harris*, City Administrator, City of Balcones Heights; and TML Board Representative *Michael Ross*, Assistant City Manager, City of Granbury; and *Scott Sellers*, City Manager, City of Kyle

**ADDRESSES ICMA PRACTICE GROUPS**
8 (Democratic Advocacy and Public Management); 6 (Media Relations)

**Empowering Leaders of Tomorrow**
Learn about the importance mentorship plays in the development of future city managers. Hear from millennial city managers about their journey into the profession, their outlook on the future of the profession, and tips on how you can be part of the process to empower our leaders of tomorrow.

**SPEAKERS**
*Jesus Garza*, City Manager, City of Kingsville; *Gilbert Perales*, Deputy City Manager, City of Arlington; and *Jason Reynolds*, City Manager, City of Nassau Bay

**ADDRESSES ICMA PRACTICE GROUPS**
1 (Staff Effectiveness); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement); 9 (Inclusion); 18 (Personal Development)

**Type As or Type Bs or MDDs: Let’s Discuss**
Not sure which EDC type or structure is right for your city? This session will break down the differences so you can make an informed decision for your community.

**SPEAKER**
*Carlton Schwab*, President and CEO, Texas Economic Development Council

**ADDRESSES ICMA PRACTICE GROUPS**
3 (Functional and Operational Expertise and Planning); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement); 13 (Strategic Planning)

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**Did You Know?**

Riptides, or rip currents, are long, narrow channels of water that quickly pull any objects in them, away from the shore and out to sea. They’re much more common during hurricane season and especially the peak of hurricane season which is August–October. They are dangerous but are relatively easy to escape if you stay calm.
Friday, June 22

10:45 a.m.–4:45 p.m.

**Individual Financial Planning (continues on Saturday)**
International City/County Management Association-Retirement Corporation (ICMA-RC); and Texas Municipal Retirement System (TMRS)

12:15–1:45 p.m.

**Awards Luncheon**
Ticketed event

2:00–3:15 p.m.

**CONCURRENT SESSIONS**

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Description</th>
<th>Speaker</th>
<th>ICMA Practice Groups</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emotional Intelligence, Part 1</td>
<td>Emotional intelligence is the linchpin that turns good people into great leaders. Learning to accurately interpret the emotions of others and portray your genuine intentions in communication helps you advance your emotional intelligence as well as your leadership influence.</td>
<td>Jody Holland, Jody Holland Training &amp; Speaking</td>
<td>9 (Inclusion); 12 (Human Resources Management); 18 (Personal Development)</td>
<td>Friday, June 22</td>
<td>10:45 a.m.–4:45 p.m.</td>
</tr>
<tr>
<td>Council-Manager Relations</td>
<td>Explore ways to foster good relationships with members of your city council.</td>
<td>Ron Cox, Retired City Manager and Municipal Consultant</td>
<td>2 (Policy Facilitation); 8 (Democratic Advocacy and Public Engagement)</td>
<td>Friday, June 22</td>
<td>1:45 p.m.–3:15 p.m.</td>
</tr>
<tr>
<td>Embracing Special Districts</td>
<td>This session will discuss how to utilize and embrace various types of special districts to help a city achieve its goals.</td>
<td>Mark Arnold, Partner, Andrews Kurth LLP</td>
<td>2 (Policy Facilitation); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation, and Continuous Improvement); 1 (Financial Analysis); 13 (Strategic Planning)</td>
<td>Friday, June 22</td>
<td>3:15–3:30 p.m.</td>
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<tr>
<td>Refreshment Break</td>
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</tbody>
</table>

3:30–4:45 p.m.

**Emotional Intelligence, Part 2**
Emotional intelligence is the linchpin that turns good people into great leaders. Learning to accurately interpret the emotions of others and portray your genuine intentions in communication helps you advance your emotional intelligence as well as your leadership influence.

**Speaker**
Jody Holland, Jody Holland Training & Speaking

**ICMA Practice Groups**
9 (Inclusion); 12 (Human Resources Management); 18 (Personal Development)

**Surviving the Waves of Healthcare: Solutions to Rising Costs**
As healthcare costs continue to rise to unprecedented rates, cities are exploring alternative ways to provide affordable healthcare while decelerating increasing costs. Hear the perspectives of human resource directors and their unfiltered feedback on wellness programs, in-house clinics, and other health initiatives.

**Speaker**
Bill Philibert, Director of Human Resources, City of Deer Park

**ICMA Practice Groups**
1 (Staff Effectiveness); 2 (Policy Facilitation); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement); 12 (Human Resources Management)

**Special Taxes and Revenues**
Get the facts about some unique revenues available to cities, including hotel occupancy, venue and car rental taxes and fees.

**Speaker**
Scott Joslove, President and CEO, Texas Hotel & Lodging Association

**ICMA Practice Groups**
3 (Functional and Operational Expertise and Planning); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement)

7:00–10:00 p.m.

**Social Event (ticketed event)**
Join your colleagues for dinner at the Aquarium. Following dinner, take a short walk to Palm Beach and enjoy Bands on the Sand.
Saturday, June 23

7:30–8:45 a.m.
Business Meeting and Continental Breakfast

7:30 a.m.–3:30 p.m.
Registration

9:00–10:15 a.m.
KEYNOTE ADDRESS

Steering Your Ship Through Rough Waters: Lessons on Leadership from Captain Phillips
In April 2009 while aboard the vessel Maersk Alabama, Captain Phillips and his crew were held captive by armed Somalis. Captain Phillips will explain why and how he had to make decisions quickly, calmly, and efficiently as the leader of his vessel.

SPEAKER
Captain Phillips, Hero of the high seas and real life inspiration of the movie Captain Phillips

ADRESSES ICMA PRACTICE GROUP
6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement); 17 (Integrity)

10:15–10:30 a.m.
Refreshment Break

10:30–11:45 a.m.
GENERAL SESSION

TX Talks: Surviving Harvey
Five leaders share their experiences and lessons learned in the aftermath of Hurricane Harvey in a “TED Talk” format.

SPEAKERS
Kevin Carruth, City Manager, City of Rockport;
Charmelle Garrett, City Manager, City of Victoria;
Kyle Hayes, City Manager, City of Beaumont;
Stephanie Russell, Assistant City Manager, City of Dickinson; and
Charles “Tink” Jackson, City Manager, City of Pearsall

ADRESSES ICMA PRACTICE GROUPS
1 (Staff Effectiveness); 3 (Functional and Operational Expertise and Planning); 4 (Citizen Service)

10:30 a.m.–3:30 p.m.
Individual Financial Planning (continued from Friday)
Provided by ICMA-RC and TMRS

Noon–1:15 p.m.
Networking Lunch (ticketed event)
An interactive lunch experience is on the menu to create a true networking experience.

1:30–3:30 p.m.
CONCURRENT SESSIONS

Ethics: Avoid the Riptide
In the chaos of hurricanes, riptides, and other local government “storms,” the Code of Ethics is your lifeline. This session will provide an interactive environment to discuss the ethical challenges facing local government professionals. You will have the opportunity to solve real world issues using the Code of Ethics and learn what’s new about the Code.

SPEAKER
Martha Perego, ICMA Director of Member Services and Ethics, Washington D.C.

ADRESSES ICMA PRACTICE GROUPS
17 (Integrity)

Retail, Reinvestment, and Redevelopment
As retail platforms and customer preferences shift, explore how to reposition your community and reinvent aging suburban locations as well as the public policy to do so.

SPEAKER
Scott Polikov, Principal and Founder, Gateway Planning Group, Inc.

ADRESSES ICMA PRACTICE GROUPS
3 (Functional and Operational Expertise and Planning); 6 (Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement); 13 (Strategic Planning)

3:30 p.m.
Free Time for Families (no planned events scheduled)

4:00–6:00 p.m.
Assistants’ Organization Hosted Reception
The Spot
3204 Seawall Boulevard, Galveston
Sunday, June 24

8:30–10:30 a.m.

CLOSING GENERAL SESSION AND BREAKFAST

**John's Big Adventure: Life Lessons from Death's Door**
From multiple organ failure, his brush with death, and going home to his family and leading a happy life, John will share his inspiring story of survival with gratitude, humor, and unique insight.

**SPEAKER**
John Godwin, City Manager, City of Paris

**ADDRESSES ICMA PRACTICE GROUPS**
17 (Integrity); 18 (Personal Development)

Gather for a breakfast sponsored by the City of Fort Worth, host of the 2019 TCMA Annual Conference. The current TCMA president will make closing comments which will be followed by remarks from the incoming TCMA president. The keynote speaker will wrap up with an inspirational message.

**New!**

**Mobile App**

The TCMA Annual Conference will have its first-ever conference mobile app soon! The app will be available on both Android and iOS devices.

**Surviving the Riptide**

**Texas City Management Association Annual Conference**
June 21–24, 2018 • Galveston

**FORT WORTH**
City of Cowboys and Culture
2017-2018 PROFESSIONAL DEVELOPMENT COMMITTEE

CHAIR  Chris Coffman  City Manager  City of Granbury
VICE CHAIR  Mark Browne  City Manager  City of Alamo Heights
REGION 1  Chris Sharp  Assistant City Manager  City of Canyon
REGION 2  Courtney Sharp  City Manager  City of Midland
REGION 3  James Childers  Assistant City Manager  City of Abilene (December 2017)
REGION 4  Gilbert Perales  Deputy City Manager  City of Irving (January 2018)
REGION 5  Jay Abercrombie  City Manager  City of Arlington
REGION 6  Allen Bogard  City Manager  City of Bullard
REGION 7  Shannon Mattingly  Planning and Development Services Director  City of Sugar Land
REGION 8  Kelly Kuenstler  City Manager  City of San Marcos
REGION 9  Jesus Garza  City Manager  City of Leon Valley
REGION 10  Darla Jones  Assistant City Manager  City of Kingsville

COMMITTEE MEMBERS

Tony Aaron  City Administrator  City of Early
Laurie Brewer  Assistant City Manager  City of Georgetown
Ron Cox  Municipal Consultant  Ron Cox Consulting
Todd Darden  City Manager  City of Big Spring
Harlan Jefferson  Town Manager  City of Prosper
Craig Lindholm  City Administrator  City of Winnsboro
Rick Menchaca  Managing Director  BOK Financial Securities
Jason Reynolds  City Manager  City of Nassau Bay
Lauren Rose  Assistant to the City Manager  City of Sachse
Stephanie Russell  Assistant City Manager  City of Dickinson
Phillip Urrutia  Director of Purchasing and Fleet  City of Odessa
Rebecca Vice  Assistant to the City Manager  City of Allen
Special Thanks
2018 TCMA ANNUAL CONFERENCE SPONSORS

**PLATINUM**

ATMOS Energy
Jones | Carter

Texas Disposal Systems

**GOLD**

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ATMOS Energy
CPS HR Consulting
Freese and Nichols, Inc.
Huitt-Zollars, Inc.
Linebarger Goggan Blair & Sampson, LLP

Lloyd Gosselink Rochelle & Townsend, P.C.
Pagal
Randall Scott Architects, Inc.
Siemens
TML Intergovernmental Risk Pool

**SILVER**

Baker Tilly Virchow Krause, LLP
Bleyl Engineering
Bojorquez Law Firm, PC
Brinkley Sargent Wiginton Architects
Charles Abbott Associates
Chris Hartung Consulting
EMC International
Enterprise Fleet Management
Frost Bank
Hilltop Securities, Inc.
ICMA-RC
IPS Advisors
Johnson Controls
LNV

Lockwood, Andrews & Newnam, Inc.
NewGen Strategies & Solutions, LLC
Olson & Olson, LLP
PARS
Perdue Brandon Fielder Collins & Mott, LLP
SAMCO Capital Markets
Schaumberg & Polk, Inc.
Springsted | Waters
Strategic Government Resources
Taylor, Olson, Adkins, Sralla & Elam, LLP
TCMA Region 6
Texas Coalition for Affordable Power
Texas Municipal Retirement System
University of Texas at Arlington

**BRONZE**

InterDev, LLC
Lynn Ross & Gannaway, LLP
Nichols, Jackson, Dillard, Hager & Smith LLP
Ron Cox Consulting
Stephen F. Austin State University
Department of Government

Texas First Group
Texas State University-San Marcos
William P. Hobby Center for Public Service
Texas Tech University

**TCMA ALSO THANKS**

City of Galveston and TCMA Region 6 for helping to make a great conference experience!
REGISTRATION FEES
Each individual must be registered at the appropriate rate. To take advantage of the early-bird discount, your registration form or online registration (at www.tcma.org or www.tml.org) must be received in the TCMA office by May 31. If you register by mail, please send your payment and registration form to TCMA Annual Conference, 1821 Rutherford Lane, Suite 400, Austin, Texas 78754.

The delegate registration fees include all sessions, handouts, a conference bag, refreshment breaks, Thursday Welcome Reception, and Sunday Continental Breakfast. All of the following events are priced separately and tickets can be ordered at time of registration: Friday Awards Luncheon, Friday Social Event, and Saturday Network Luncheon.

The spouse/guest and youth registration fee includes the Thursday Welcome Reception and the Sunday Continental Breakfast; all other special events are priced separately, and tickets can be ordered at time of registration. Spouses/guests and older youth are welcome to attend educational sessions.

FRIDAY NIGHT SOCIAL EVENT
On Friday, June 22, join your friends and colleagues at the Aquarium for dinner and enjoy Bands on the Sand at Palm Beach following. Cash bar will be available.

MOODY GARDENS ATTRACTION TICKETS
Discount attraction passes are available and provide unlimited access during your stay. Attractions include: Rainforest Pyramid, Aquarium, 3D Theater, 4D Theater, Discovery Pyramid, Ridefilm Theater, the Colonel Paddlewheel Boat, and Palm Beach (Palm Beach is complimentary for hotel guests). See the registration form for the cost and to purchase tickets. Children under three are free.

HOTEL ACCOMMODATIONS
The Moody Gardens Hotel, located at 7 Hope Boulevard, has offered a room rate of $185. To make online reservations, please visit www.moodygardenshotel.com, select check-in and check-out dates, and enter the Group Code TCMA62018 or call 888-388-8484 and specify you are booking under a “Group Rate” for the Texas City Management Association Annual Conference. (Please note that TCMA Annual Conference delegates are NOT exempt from hotel occupancy taxes.) All reservations must be made directly with the hotel. Hotel guests receive complimentary passes to Palm Beach.

Rates and room availability cannot be guaranteed after May 31.

CANCELLATION POLICY
If you are registered and cannot attend, we encourage you to send a substitute. If you cannot send a substitute, a $45 cancellation fee will be assessed if written cancellation is emailed to acct@tml.org by May 31. No refunds will be honored after May 31.

GOLF TOURNAMENT
Please use the separate golf form to register for the golf tournament, and return your registration to the address provided on the form (do not return to TCMA). The tournament is scheduled for 7:00 a.m. on Thursday, June 21, at 1700 Sydnor Lane in Galveston. The cost is $40 per player.

CONFERENCE ATTIRE
Casual attire is traditional for all TCMA Annual Conference events.

SPECIAL ACCOMMODATIONS
If you are in need of assistance of any kind, including dietary restrictions (such as allergies or sensitivities to particular ingredients), mobility, or audio or visual aids, please contact Kim Pendergraft at 512-231-7400 or kim@tml.org.

QUESTIONS
Please call us at 512-231-7400 if you have any questions.

<table>
<thead>
<tr>
<th>DELEGATE</th>
<th>BY MAY 31</th>
<th>AFTER MAY 31</th>
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<tbody>
<tr>
<td>TCMA Member* (register online and save $25 off this price)</td>
<td>$325</td>
<td>$375</td>
</tr>
<tr>
<td>TCMA Non-Member* (register online and save $25 off this price)</td>
<td>$425</td>
<td>$475</td>
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<tr>
<td>Special Member**</td>
<td>$125</td>
<td>$175</td>
</tr>
<tr>
<td>Student (must be a full-time university student)</td>
<td>$25</td>
<td>$25</td>
</tr>
<tr>
<td>Life Member</td>
<td>$25</td>
<td>$25</td>
</tr>
<tr>
<td>In-Transition Member (In-transition members are responsible for any ticketed events.)</td>
<td>No Charge</td>
<td>No Charge</td>
</tr>
<tr>
<td>Pre-Conference Session • Thursday</td>
<td>No Charge</td>
<td>No Charge</td>
</tr>
<tr>
<td>Conference Sponsor (Please refer to sponsorship policy or call us at 512-231-7400.)</td>
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</tr>
<tr>
<td>Spouse/Guest and Youth **</td>
<td>$15</td>
<td>$15</td>
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</table>

*Special members include TCMA members who have joined since July 1, 2017; first-time attendees from cities with a population of less than 5,000; members of statewide assistants’ organizations who are NOT TCMA members; and academicians.

**Local government officials may NOT attend or register as a spouse, guest, or youth.
CONFIRMATION/BADGE
Your badge and confirmation will be mailed to you. If you provide an email address, you will also receive confirmation via email.

Please type or print below.

Full Name: _____________________________________ Badge Name: _______________________________________
Title: __________________________________________ City/Organization: _____________________________
Address: ______________________________________ City: _____________________________ State: ______
Phone: ________________________________________ Email: ________________________________

I require the following special accommodations: ______________________________________________________

DELEGATE REGISTRATION FEES
☐ Please check if this is your first TCMA Annual Conference.
☐ Please check if you are a member of a management assistants’ organization.

<table>
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<td>$25</td>
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<td>Life Member</td>
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<td>$25</td>
</tr>
<tr>
<td>In-Transition Member</td>
<td>No Charge</td>
<td>No Charge</td>
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SUBTOTAL

*Special members include TCMA members who have joined since July 1, 2017; first-time attendees from cities with a population of less than 5,000; members of statewide assistants’ organizations who are NOT TCMA members; and academicians.

Conference Sponsors: Please refer to sponsorship level guidelines or call us at 512-231-7400
**REGISTRATION FORM**
Copy this form as needed for additional registrations.

**OTHER REGISTRATION FEES**
Local government officials may NOT attend or register as a spouse, guest, or youth.

<table>
<thead>
<tr>
<th>NAME</th>
<th>BY MAY 31</th>
<th>AFTER MAY 31</th>
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<tbody>
<tr>
<td>Spouse/Guest:</td>
<td>$15</td>
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<td>Youth One:</td>
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<td>Youth Two:</td>
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<tr>
<td>Youth Three:</td>
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<td><strong>SUBTOTAL</strong></td>
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**TICKETED EVENTS**
Mark all that apply below. Some events sell out, so tickets may not be available onsite.

<table>
<thead>
<tr>
<th>NAME</th>
<th>FEE</th>
<th>QUANTITY</th>
<th>TOTAL COST</th>
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<tbody>
<tr>
<td>Thursday Pre-Conference Session</td>
<td>NC</td>
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<tr>
<td>Friday Awards Luncheon</td>
<td>$37</td>
<td></td>
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<tr>
<td>Friday Social Event at the Aquarium • Adult</td>
<td>$37</td>
<td></td>
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</tr>
<tr>
<td>Bands on the Sand complimentary for hotel guests.</td>
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<tr>
<td>Friday Social Event at the Aquarium • Youth</td>
<td>$20</td>
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<tr>
<td>Bands on the Sand complimentary for hotel guests or your conference name badge.</td>
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<tr>
<td>Saturday Networking Luncheon</td>
<td>$37</td>
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</tr>
<tr>
<td>Moody Gardens Attraction Tickets • Adult and Youth</td>
<td>$48</td>
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<tr>
<td>Children three and under are free.</td>
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</table>

(Registration fees and tickets) **GRAND TOTAL**

**SPECIAL ACCOMMODATIONS**
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2018 GOLF TOURNAMENT

DATE AND TIME
Thursday, June 21, 2018
7:00 a.m. check-in • 8:00 a.m. shotgun start

LOCATION
Moody Gardens Golf Course
1700 Sydnor Lane • Galveston, TX 77554
409-683-4653
www.moodygardensgolf.com

COST
$40 per person (includes green fee, cart fee, range balls, lunch and prizes).

REGISTRATION DEADLINE
Thursday, June 7, 2018

PAIRINGS
If you would like to be paired with another player, please list the other player’s name(s) and requested information.

<table>
<thead>
<tr>
<th>PLAYER’S NAME</th>
<th>EMAIL ADDRESS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Player One:</td>
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<tr>
<td>Player Two:</td>
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<tr>
<td>Player Three:</td>
<td></td>
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<tr>
<td>Player Four:</td>
<td></td>
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</tbody>
</table>

CLUB RENTALS
Club rentals are available for $45 plus tax, payable at the Pro Shop. Please note the player, gender and dexterity.

PAYMENT INFORMATION
Send this registration form and your payment to the following address (NOT to TCMA):

Rustin Stewart
Assistant to the City Manager
City of Frisco
6101 Frisco Square Blvd.
Frisco, TX 75034

If you have questions about the golf tournament, please contact Rustin Stewart at 972-292-5296 or rstewart@friscotexas.gov or Rick Menchaca at 512-395-5550 rmenchaca@BOKF.com.